



PRESS RELEASE

Pima Federal Credit Union Receives Credit Union of the Year Award.

Tucson, Arizona – October 2, 2019 – Pima Federal Credit Union is pleased to announce they are the recipients of the Mountain West Credit Union Association’s (MWCUA) Credit Union of the Year Award. This prestigious award recognizes a credit union for their innovation and outstanding achievements in the various areas of day-to-day operations, financial prowess, and member service. The MWCUA is a regional trade association representing 123 member credit unions throughout Arizona, Colorado, and Wyoming.

2018 was a notable year for Pima Federal as they experienced the most financial success, membership growth, and efficiency improvements in their 68-year history. Their strong financial position empowered them to focus on an overall strategy to provide an industry-leading value proposition for members of the credit union. In addition to placing a concerted effort on building efficiencies and offering new and enhanced products, they maintained an unwavering commitment to the community.

Employees and board member representatives accepted the award on behalf of the credit union during the 2019 Star Gala in Denver, CO. The annual event honors outstanding credit unions and industry professionals for their dedication to the credit union movement and for making a difference in their communities.



PHOTOS (right): Pima Federal staff present at the 2019 Star Gala in Denver, CO -- (back, left to right) Antonio Dias, Eric Renaud, David Finerson, James Kisner, Cindy Campano, Leah Friedenber, Celyna Cervantes, Rebecca Rodriguez, (front, left to right) Kristy Schmidt, and Angi Griffin.

ABOUT PIMA FEDERAL CREDIT UNION

In 1951, sixteen teachers pooled together \$84 in deposits and founded our credit union with the common purpose of helping people. To this day, our common purpose still exists. We stay true to our roots as a not-for-profit financial cooperative whose main focus is providing the highest possible value to our membership in the simplest way. Our company culture is built on the simple notion that a great financial institution is about relationships and not transactions. In addition to eight financial center locations, Pima Federal welcomes members to its Home Loan Office at 6840 North Oracle Road. We're here for our members and we thrive by delivering on our value promise of Smart. Simple. Personal. For more information, please visit www.pimafederal.org.

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