

PRESS RELEASE

Pima Federal Credit Union Selects New Beneficiaries for Golf Fundraiser.

Tucson, Arizona – January 12, 2023 – Pima Federal Credit Union (Pima Federal) is pleased to announce that it has selected two local organizations as beneficiaries of their 10TH Annual Golf Classic. The credit union's signature fundraising event will equally benefit Youth On Their Own (YOTO) as well IMPACT of Southern Arizona (IMPACT). Pima Federal is proud to support each of these organizations to help further their mission of providing vital resources and support in our community.

Pima Federal's Vice President of Marketing, Jennifer Overpeck stated, "We're excited to host the 10TH Annual Pima Federal Golf Classic and provide proceeds to two extremely deserving non-profit organizations making a significant impact in our community. This event is a great source of pride for our entire credit union. We appreciate the support of past golfers and sponsors and look forward to hosting another successful event in May."

Pima Federal is dedicated to supporting the community and does so through volunteerism, educational support, and community giving/fundraising. Since the Golf Classic was established in 2013, a total of \$547,500 has been raised to directly benefit the community. This important fundraising event aligns directly with Pima Federal's common purpose of helping others.

For information on how to support the 10TH Annual Pima Federal Golf Classic, please visit **www.pimafederal.org/golfclassic**. Registration opens Tuesday, January 17.











PHOTOS: Pima Federal's CEO, Eric Renaud with Elizabeth Slater, *Chief Executive Officer of YOTO* (left), and Barbara McClure, *Executive Director of IMPACT* (right).

ABOUT PIMA FEDERAL CREDIT UNION

Pima Federal Credit Union has been serving the Greater Tucson community since 1951 as a not-for-profit cooperative. The credit union now has eight branches within Pima and Apache counties and proudly serves over 64,000 members. As a credit union, earnings are returned to its membership through market-leading interest rates and lower service fees. Pima Federal is committed to providing the highest possible value by offering relevant products and services, the latest in technology features, and superior personal service. The credit union is dedicated to helping community members reach their dreams of homeownership, start their own business, and achieve their personal financial goals. To learn more, visit www.pimafederal.org. Federally Insured by NCUA.

ABOUT YOTO

Youth On Their Own (YOTO) supports the high school graduation and continued success of youth experiencing homelessness in Pima County. We strive to eliminate barriers to education and empower housing insecure youth in our community to stay in school. For over 35 years, we have supported this unique demographic by providing financial assistance, basic human needs, guidance, and more. With the help of our amazing YOTO Family, YOTO has supported over 20,000 local youth in their journeys toward high school graduation!

ABOUT IMPACT

IMPACT's mission is to empower Southern Arizonans with the resources required to pursue a stabilized and enhanced quality of life. With less than a dozen staff members, but more than 170 volunteer shifts every week and a large number of community partners, IMPACT of Southern Arizona invests more than \$2.5 million dollars into the community every year, helping thousands of low to moderate income families and individuals!

Pima Federal Media Contact:

Jennifer Overpeck, *Vice President of Marketing*, joverpeck@pimafederal.org Lynette Arvizu, *Lead Marketing Officer*, larvizu@pimafederal.org