

## **PRESS RELEASE**

## Pima Federal Credit Union Voted Tucson's Best Credit Union.

**Tucson, Arizona – September 21, 2020** – Pima Federal Credit Union is pleased to announce they have been voted as the 2020 Winner in the Best Bank/Credit Union category in the Arizona Daily Star's Readers' Choice Awards. In addition to being voted as the Best Credit Union in Tucson, they are also recognized as a Favorite in the Best Business Banking and Best Debit Card categories.

Since 2016 Pima Federal has been voted as a Favorite in the Best Bank/Credit Union category and in 2019 the credit union proudly won the category over several worthy local competitors. Pima Federal Vice President of Marketing, Jennifer Overpeck stated, "It's humbling to receive this honor based on community votes as it reaffirms that the value we provide in the form of market-leading rates, a dedicated staff, and commitment to our members' financial success is recognized and valued by our members and community."



## **ABOUT PIMA FEDERAL CREDIT UNION**

Pima Federal Credit Union has been serving the Greater Tucson community since 1951 as a not-for-profit cooperative. The credit union now has nine branches within Pima and Apache counties and proudly serves over 60,000 members. As a credit union, earnings are returned to its membership through market-leading interest rates and lower service fees. Pima Federal is committed to providing the highest possible value by offering relevant products and services, the latest in technology features, and superior personal service. The credit union is dedicated to helping community members reach their dreams of homeownership, start their own business, and achieve their personal financial goals. To learn more, visit **www.pimafederal.org.** Federally Insured by NCUA.

## PIMA FEDERAL MEDIA CONTACT:

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